

# K to Campus:

HOW THE EDUCATION REFORM MOVEMENT CAN RESHAPE HIGHER ED  
October 23 & 24, 2024 • Malibu, California • Pepperdine University

## SPONSORSHIP OPPORTUNITIES

### ABOUT THE EVENT

Hosted by AmPhil's Center for Civil Society, this conference's theme is *K to Campus: How the Education Reform Movement Can Reshape Higher Ed*. Topics explored include K-12 educational quality, free speech on college campuses, reform efforts and ideas for higher education, and donor intent. We are targeting 180 attendees at the conference with a mix of philanthropists, nonprofit leaders, board members, scholars, and others.

This conference is part of the Center's Givers, Doers, and Thinkers conference series, events which convene donors and organizational leaders together with leading thinkers to share ideas on how to conserve the natural and cultural goods of our communities and our nation. Learn more about the conference [here](#).

### SPONSORSHIP LEVELS

#### **Presenting Sponsor (2 of 3 sponsorships available): \$25,000**

- Admission for six guests
- Reserved seating
- Recognized in all conference-related materials—including email invitations, event website, social media marketing materials, and conference program—before, during, and after event
- Advises on conference content and agenda
- Acknowledged from the podium at beginning of event
- Opportunity to share materials on conference resource tables
- Access to attendee list prior to event
- Invitation for all guests to post-conference VIP dinner

#### **Pre-Conference Reception Sponsor (1 sponsorship available): \$15,000**

- Admission for six guests
- Reserved seating
- Recognized on reception signs, in conference-related marketing materials, and in event program
- Acknowledged from the podium prior to reception

- Opportunity to share materials on conference resource tables
- Access to attendee list prior to event
- Invitation for two guests to post-conference VIP dinner

**VIP Dinner Sponsor (1 sponsorship available): \$10,000**

- Admission for six guests
- Reserved seating
- Recognized on reception signs, in conference-related marketing materials, and in event program
- Acknowledged from the podium prior to reception
- Opportunity to share materials on conference resource tables
- Access to attendee list prior to event
- Invitation for six guests to post-conference dinner with panelists and speakers

**Networking Post Conference Dinner (2 sponsorships available): \$3,000**

- Optional dinner to be organized on your own
- Host attendees at local restaurants
- Access to attendee list prior to event for invitations
- Acknowledged in the event program and website
- Admission for four guests

**Panel Sponsor (5 sponsorships available): \$5,000**

- Admission for six guests
- Recognized on sign during panel, in conference-related marketing materials, and in event program
- Acknowledged from the podium prior to panel
- Opportunity to share materials on conference resource tables
- Access to attendee list prior to event
- Invitation for two guests to post-conference VIP dinner

**Lunch Sponsor (1 sponsorship available): \$10,000**

- Admission for six guests
- Recognized on lunch tables, in conference-related marketing materials, and in event program
- Acknowledged from the podium prior to meal
- Opportunity to share materials on conference resource tables
- Access to attendee list prior to event
- Invitation for two guests to post-conference VIP dinner

**Break Sponsor (2 sponsorships available): \$5,000**

- Admission for four guests
- Recognized on break tables, event program, and conference landing page
- Access to attendee list prior to event
- Opportunity to share materials on conference resource tables

**Supporting Sponsor (unlimited): \$2,500**

- Admission for two guests
- Recognized in event program and conference landing page

- Opportunity to share materials on conference resource tables

**Half-Page Advertisement in the Conference Program (4 sponsorships available): \$1000**

- Half-page ad
- Admission for one guest

**INDIVIDUAL TICKETS AND GROUP SEATING**

Individual admission tickets are available for purchase for \$600 and can be accessed [here](#). A group seating for six can be purchased for \$3,000. To purchase group seating or a sponsorship, please contact Caitlin Nocera, [cnocera@amphil.com](mailto:cnocera@amphil.com).

	Presenting Sponsor	Opening Reception Sponsor	VIP Dinner Sponsor	Lunch Sponsor	Panel Sponsor	Networking Dinner Sponsor	Break Sponsor	Supporting Sponsor
Guests included	6	6	6	4	4	4	4	2
Reserved seating	✓	✓	✓					
VIP Dinner Seats	6	2	6	2	2			
In Program/landing page	✓	✓	✓	✓	✓	✓	✓	✓
Additional Signs	All	✓	✓	✓			✓	
Podium Recognition	✓	✓	✓	✓	✓		✓	
Access to resource table	✓	✓	✓	✓	✓	✓	✓	✓
Early access to attendee list	✓	✓	✓	✓	✓	✓	✓	✓